

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT3/12 16.12
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

<u>OWSON, MD 21208</u>		
SUBMITTER # 60989864	CLASS: NATL.	LOCAL REGIONAL

ORDER # _____ CONTRACT # 6299864 CLASS: NAIL. LOCAL _____

PRDCT	POPF-3 PAC	EST#1931	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

DATE OCT3/12 16.12

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE _____

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

PROF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		1100A-1200N	30		\$750.00	10/2	10/5	2		TU-F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1931												
PROGRAM : VIEW CON COM1 : 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

47	A		500P-600P	30		\$1,800.00	10/4	10/5	2		TH-F	2
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PROGRAM : NEWS
ORD COM1: RECAPTURE FOR FEDERAL CANDIDATE. WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-4 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-10 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-45 FOR 1 SPOT/WK

48	A		700P-800P	30		\$850.00	10/6	10/6	1		SAT	1
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PROGRAM : JEOP/WHEEL
ORD COM1: RECAPTURE FOR FEDERAL CANDIDATE. WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 47-49

49	A		500A-600A	30		\$200.00	10/7	10/7	1		SUN	1
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PROGRAM : NEWS
ORD COM1: RECAPTURE FOR FEDERAL CANDIDATE. WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 47-49

10	S		730P-800P	30		\$2,400.00	10/2	10/5	3		TU-F	3
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PROGRAM : WHEEL
CON COM1: 1X TU,TH-F, 1X WED

45	S		1100A-1200N	30		\$750.00	10/2	10/5	3		TU-F	3
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PROGRAM : VIEW
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#4 MISSED:TU-F/1100A-1200N OCT4(2/WK) 30S \$750.00 (OCT3/12)
BUY#10 TU-F/730P-800P OCT3 30S \$2,400.00
BUY#45 TU-F/1100A-1200N OCT4 30S \$750.00
OFFER:TH-F/500P-600P OCT4(2/WK) 30S \$1,800.00 PLS ADVISE.
& SAT/700P-800P OCT6 30S \$850.00
& SUN/500A-600A OCT7 30S \$200.00
CMT:RECAPTURE FOR FEDERAL CANDIDATE. WE CAN OFFER

OCT/12 124195.00 CONTRACT TOTAL 124195.00
TOTAL SPOTS 85

REP HEADLINE# 6299864 TRF# 329324 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT3/12 16.12

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$364,148 WFTV 37% WKMG 21% WESH 26% WOFL 11% WKCF 1% WRBW 1% CABL 1%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE